



PROJECT PROPOSAL

LISOF
LEADERS IN FASHION EDUCATION

tomorrow
THE TOMORROW TRUST



The LISOF Tomorrow Trust Bikes-4-Bursaries project is part of our ongoing efforts to raise bursary funds for deserving, talented candidates to attend Universities or Colleges of their choice.

LISOF and The Tomorrow Trust have identified sport as an international trend linked to the growing desire for health, well-being and achievement.

We believe that sport is essential in the development of:

- ➔ Self-confidence
- ➔ Well being
- ➔ Teamwork

With the esteemed Cape Argus Pick'n Pay Cycle Tour taking place on the 11th of March 2012, we have chosen this occasion to initiate the Bikes-4-Bursaries project.

About LISOF

LISOF is a community of 700 students and educators with three sites of delivery situated in Rosebank (Jhb), Hatfield (Pretoria) and our newly established campus situated in the Cape Town city bowl.

Our significant experience in fashion education and training coupled with our drive to remain at the forefront of fashion, has cemented LISOF's reputation as the fashion school of choice for South Africa's future fashion practitioners.

For this project LISOF has chosen to develop the concept of functional fashion energised by sport and performance trend.



About The Tomorrow Trust

The Tomorrow Trust was founded in 2005 by Kim Feinberg. Originally the organisation was created to assist orphaned and vulnerable youth with post secondary education (both formal and informal) in order to assist them in becoming self sustainable individuals. It was soon realised that taking on these youths once they had completed high school was insufficient in that their school leaving results were inadequate and not indicative of their potential. Furthermore, their results did not allow them to access post secondary education.

The Tomorrow Trust has joined forces with relevant tertiary Educational Institutions to create a structure that comprises of steps in providing these orphaned and vulnerable youths with a sustainable exit strategy from charity through education.

How Do You Get Involved?

LISOF would like as many cyclists as possible to ride in our Tomorrow Trust Bikes-4-Bursaries initiative. Cyclists will purchase their jersey and will be challenged to raise funds in various ways. Participants will in turn challenge each other to drive up contributions to the Tomorrow Trust bursary fund drawing on their companies, friends and families to support them.

LISOF's students will be designing and manufacturing the cycling jersey to be worn by the Tomorrow Trust Bikes-4-Bursaries team with K-Way as a fabric sponsor.

Cyclists that have already registered for the Cape Argus Pick n Pay Cycle Tour, but would like to support our project can upgrade to a Bikes-4-Bursaries jersey. Charity team members who qualify for an earlier start time will be seeded accordingly with the option to drop down to ride with the Bikes-4-Bursaries charity at 08h30. If you would like to join the Bikes-4-Bursaries team then you can contact us at b4b@lisof.co.za

How To Participate

If you already have a race entry:

1. Donation options - Please select:

R800 **R1000** **R1200** **Other**

2. Receive an exclusive LISOF Designed Jersey to wear during the race.

3. Round up support from your friends, colleagues and companies and donate individual Sponsored Monies (per KM or Per Person).

4. Retain your start time or start with the other Bikes-4-Bursaries riders.

If you do not have a race entry

1. Donation options - Pleaes select:

R1300 **R1500** **R1700** **Other**

(includes R500 entry-fee)

2. Round up support from your friends, colleagues and companies and donate individual Sponsored Monies (per KM or Per Person).



3. Receive an exclusive LISOF Designed Jersey to wear during the race.

4. Start with the other Bikes-4-Bursaries riders.

We are dedicated to the children who inspired us to take on this project. Our aims and objectives are to give the Tomorrow Trust children the following:

- ➔ Give them a voice to the world.
- ➔ Facilitate their dreams of a future.
- ➔ Uplift their lives.
- ➔ Instil a sense of self responsibility and ownership.
- ➔ Give the tools for self empowerment.
- ➔ Facilitate the tools to assist with their success.
- ➔ Create leaders of Tomorrow.
- ➔ Have the courage of their convictions to create a life that they can be proud of.
- ➔ To support individuals and groups who will add another dimension to our society due to their life experience.
- ➔ To create individuals who will become positive role models to their younger generation.

Please help us to help them.

For more information about the Bikes-4-Bursaries initiative, click [HERE...](#)